



REPUBLIC OF PANAMA
— NATIONAL GOVERNMENT —

PRO**PANAMA**
EXPORT AND INVESTMENT PROMOTION AUTHORITY

The Authority for the Attraction of Investments and Promotion of Exports "PROPANAMA" was created by Law No.207 of April 5, 2021.

We coordinate the national efforts to boost Panama's participation in the international economy, through sustainable investments with social impact and export of high-quality goods and services. Our Mission is to make Panama the most productive, inclusive, sustainable and digital country in the region. Truly THE PLACE TO BE to #recoverBetter.

Panama...

A country of opportunities



4.2 million
Population 2023



10.8%
GDP Growth 2022
Constant 2018



\$17,409
GDP per capita 2022
current



2,049,616
Workforce Apr 2022



2.9%
Inflation 2022



9.9%
Total Unemployment
Apr 2022



\$3.8 billion
Exports 2022



\$2.7 billion
Foreign Direct
Investment Inflows 2022



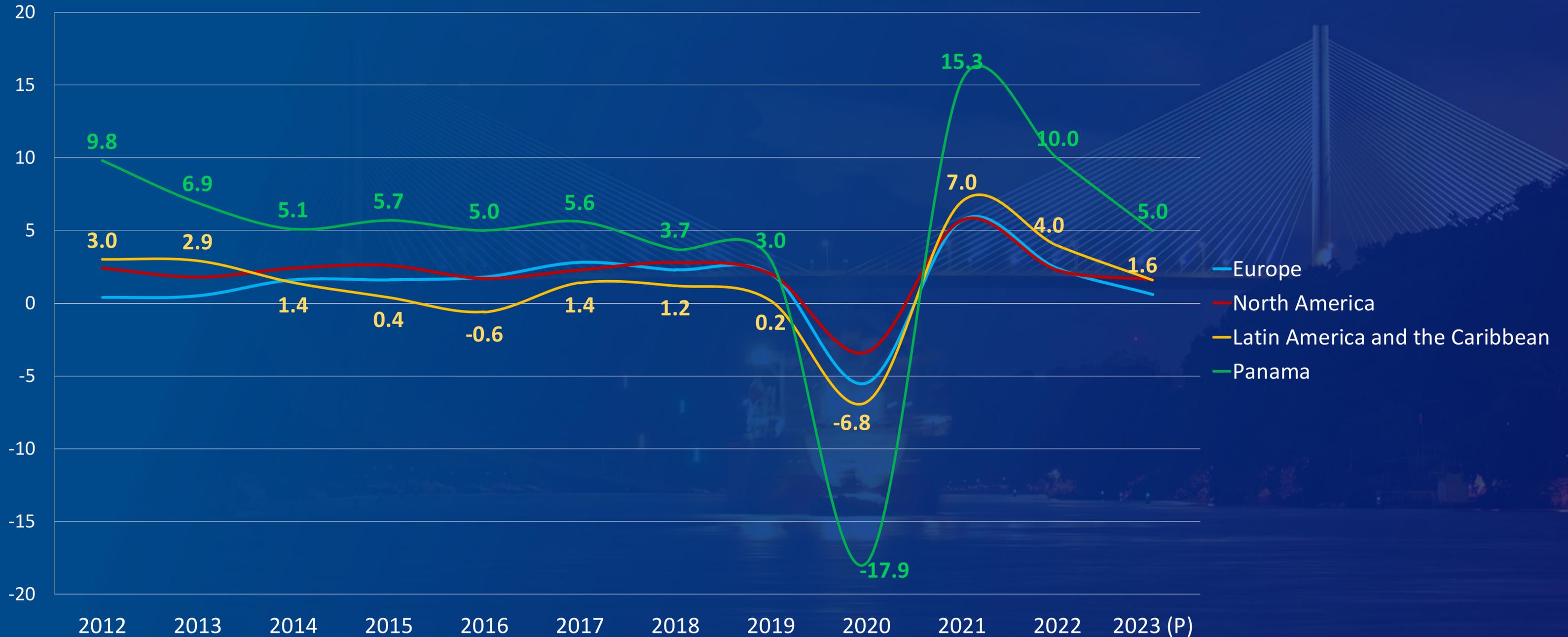
41.2%
FDI Growth
2022 vs 2021

Why Panama?

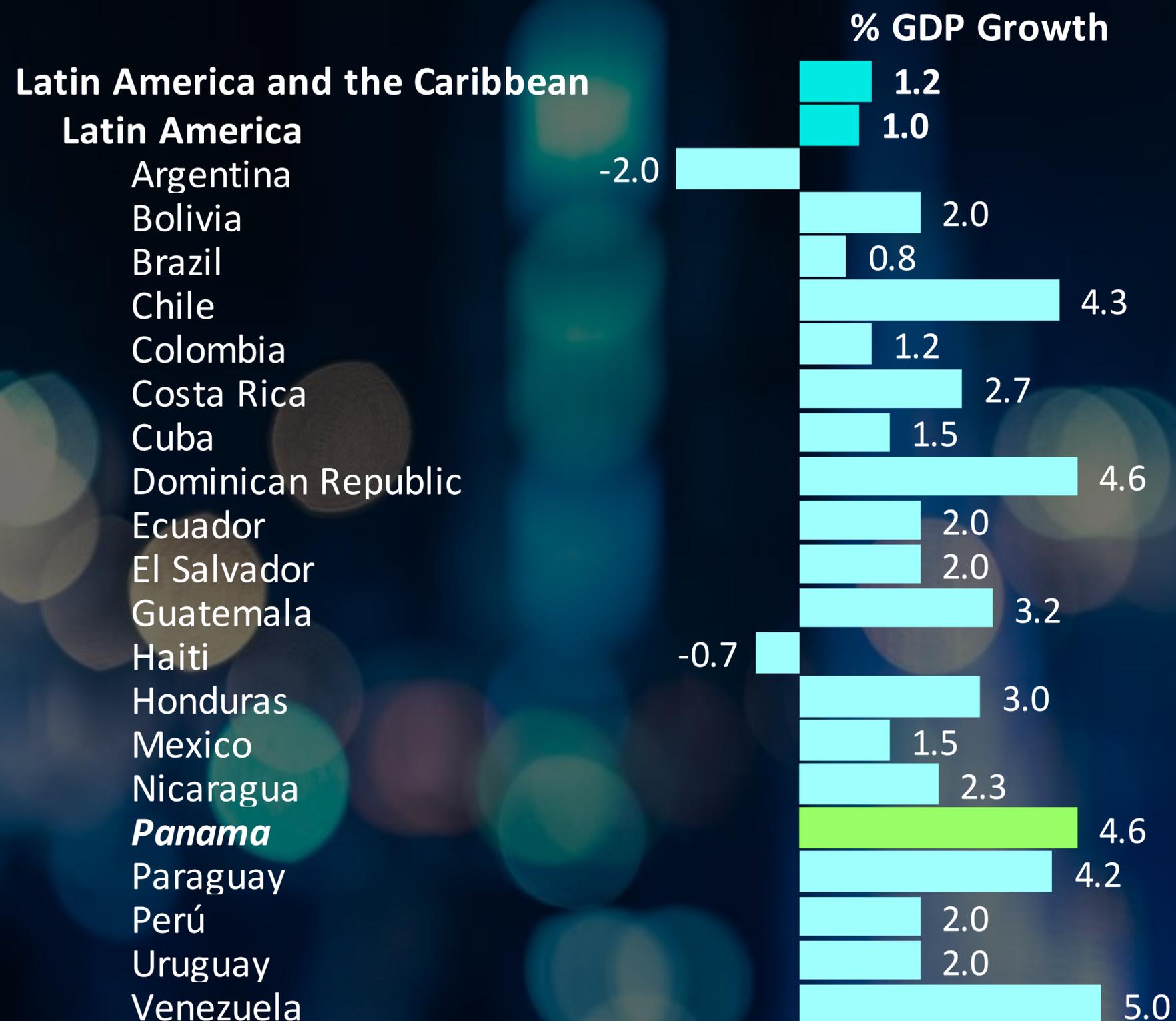
- Most connected country with the region
- Privileged geographical position
- World-Class logistic platform
- US Dollar as legal currency
- International Banking & Financial Center
- Political & Legal stability
- Excellent quality of life
- High Tech medical services of international prestige
- High quality education
- Stability of Investment regimes
- World-Class communication infrastructure
- Virtually Free of Natural Disasters
- Commercial openness and market access
- The most secure country in the region (low crime rate)

Sustainable Economic Growth

GDP Growth Superior to Regional Performance



ECLAC: GROWTH PROJECTIONS FOR LATIN AMERICA AND THE CARIBBEAN 2023



BANKING & FINANCIAL SECTOR



Total assets
US\$ 142.5 Billion
as of August 2023

Global Competitiveness Index
Soundness Banks Ranked **#16**

Investment Grade
• Standard & Poor's
• Moody's
• Fitch

BBB
Baa2
BBB-

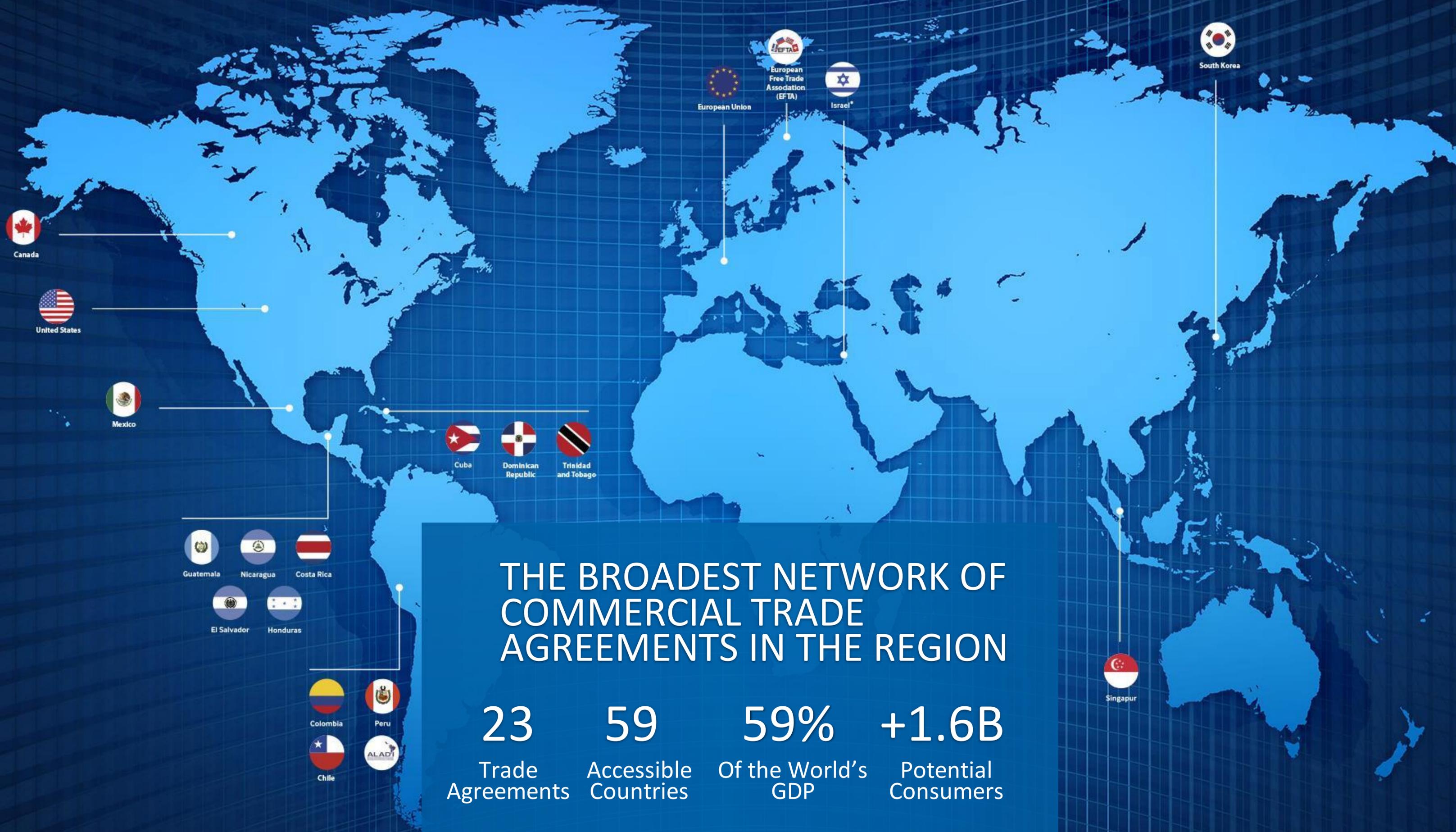


65

Banks in operation

22

Countries with banks in Panama possessing general, international and representative office licenses



THE BROADEST NETWORK OF COMMERCIAL TRADE AGREEMENTS IN THE REGION

23	59	59%	+1.6B
Trade Agreements	Accessible Countries	Of the World's GDP	Potential Consumers

A world map with a blue overlay indicating connectivity routes from Panama. The map shows sea routes in white, air routes in yellow, and telecommunication connections in red. Panama is highlighted as a central hub connecting the Americas, Europe, and Africa.

Panama: One of the best-connected countries in the world

- Sea Routes
- Air routes
- Connection through telecommunications

PANAMA THE PLACE TO BE

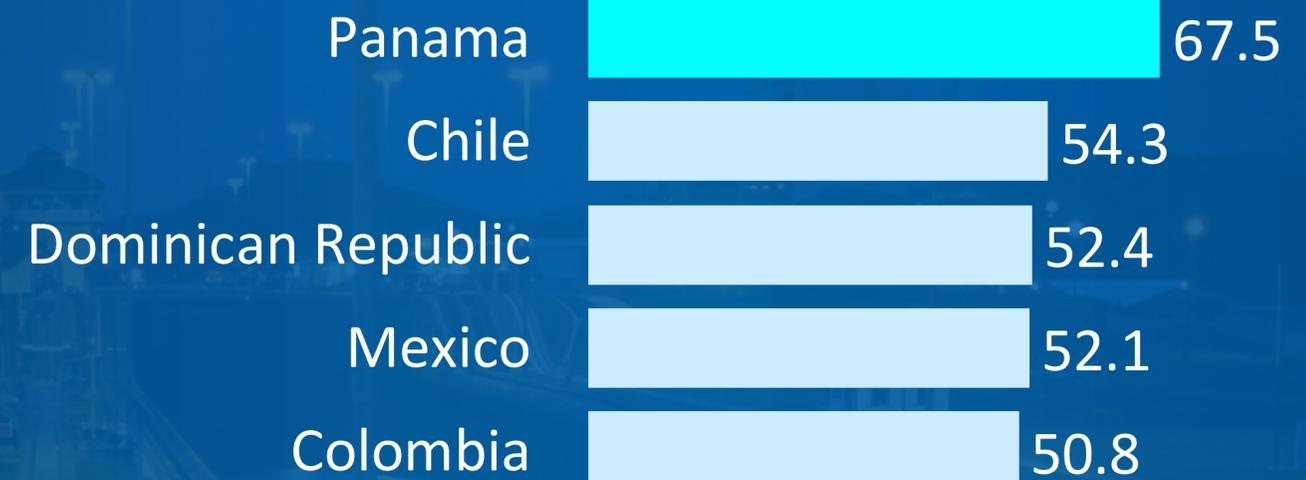
LOGISTICAL LEADERSHIP

LOGISTICS COMPETENCE SCORE



Logistics Performance Index 2018

OVERALL SEA TRANSPORT



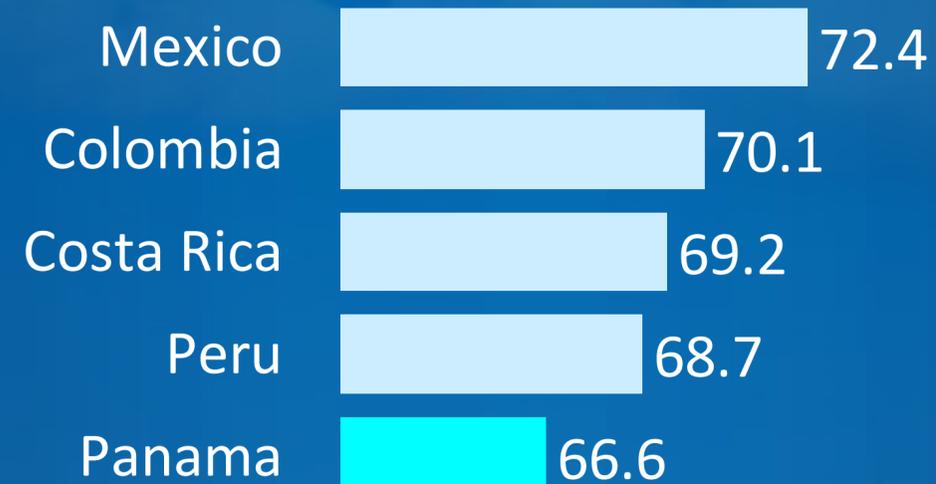
EFFICIENCY IN AIR TRANSPORT



Global Competitiveness Index 2019

TRUSTED IN BUSINESS

OVERALL EASE OF DOING BUSINESS

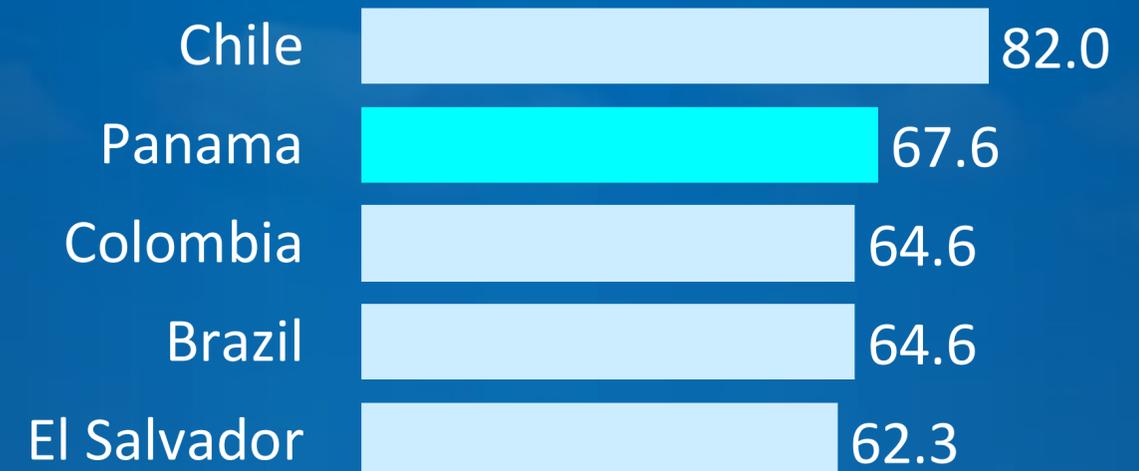


STARTING A BUSINESS SCORE

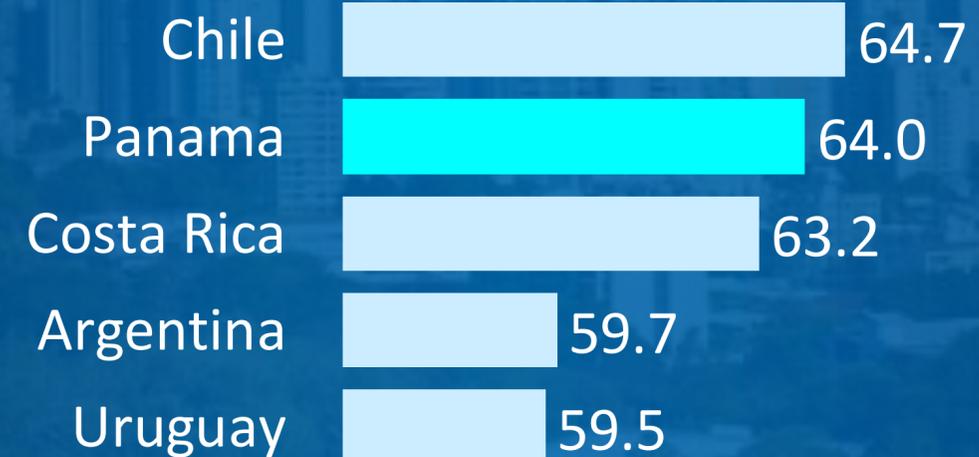


Ease of Doing Business, WEF 2020

OVERALL FINANCIAL SYSTEM



COMMERCIALIZATION



Global Competitiveness Index 2019

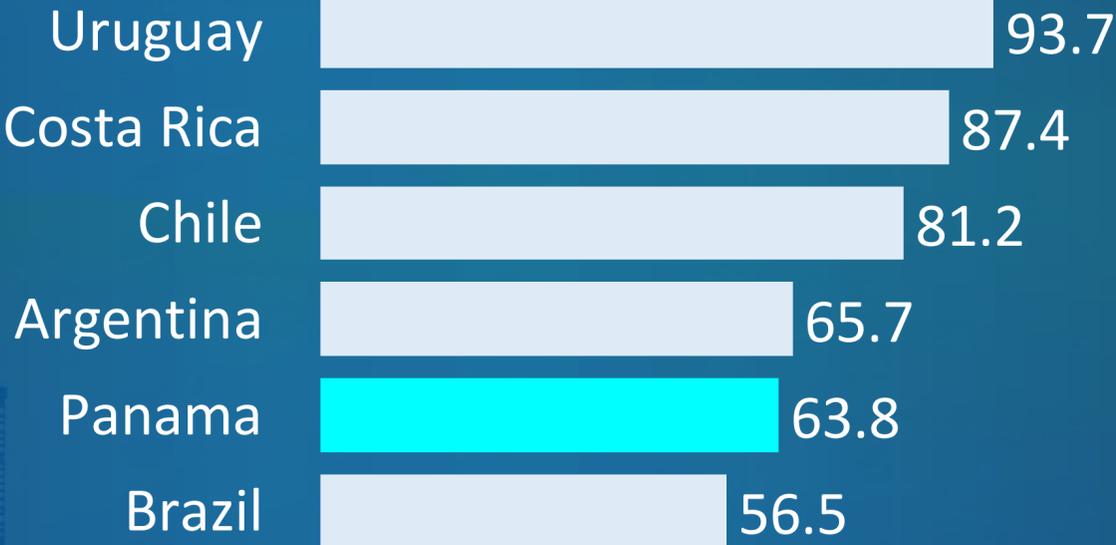
FREEDOM AND ACCOUNTABILITY

GLOBAL FREEDOM SCORES



*LATAM countries designated as
"Free" Freedom House 2021*

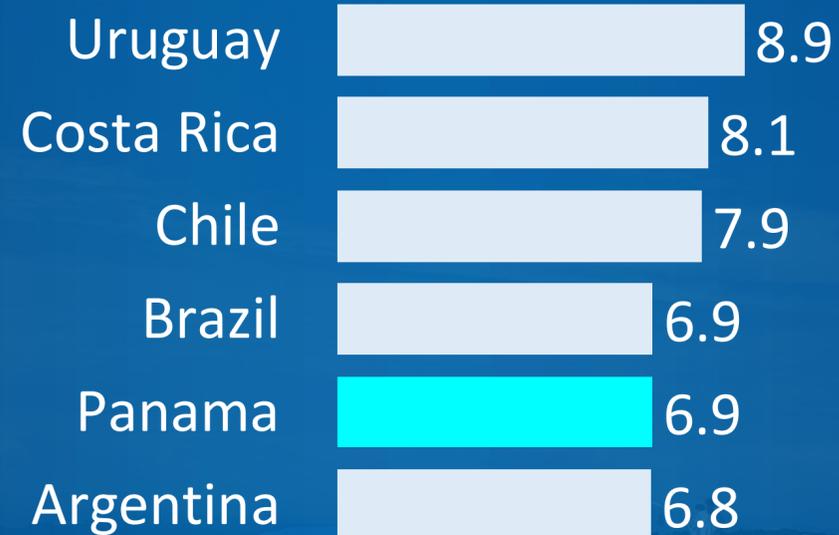
VOICE AND ACCOUNTABILITY



*World Governance Indicators,
World Bank 2020*

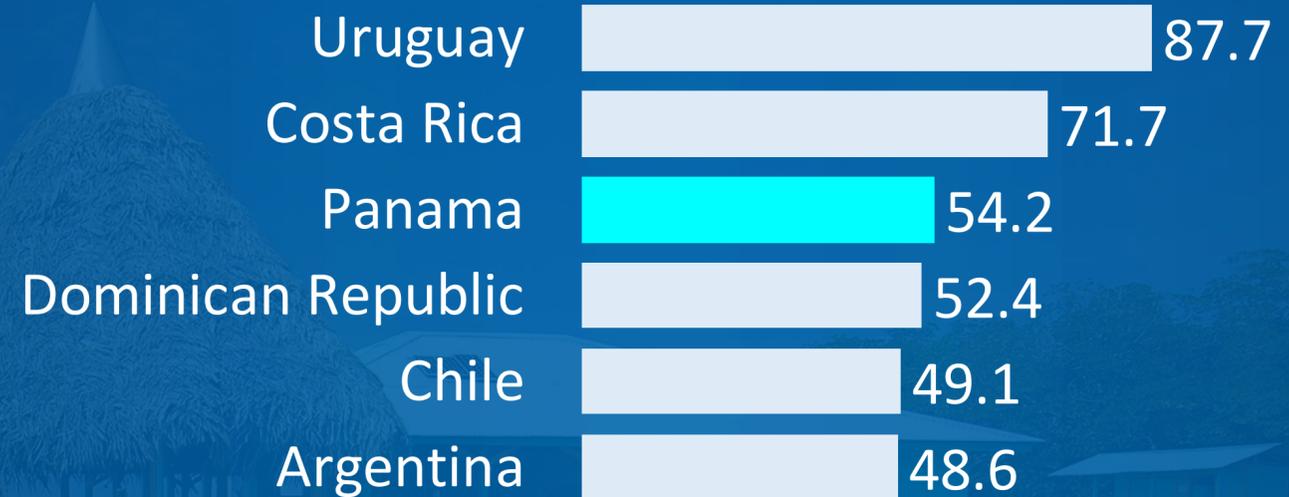
DEMOCRATIC AND SAFE

DEMOCRACY INDEX

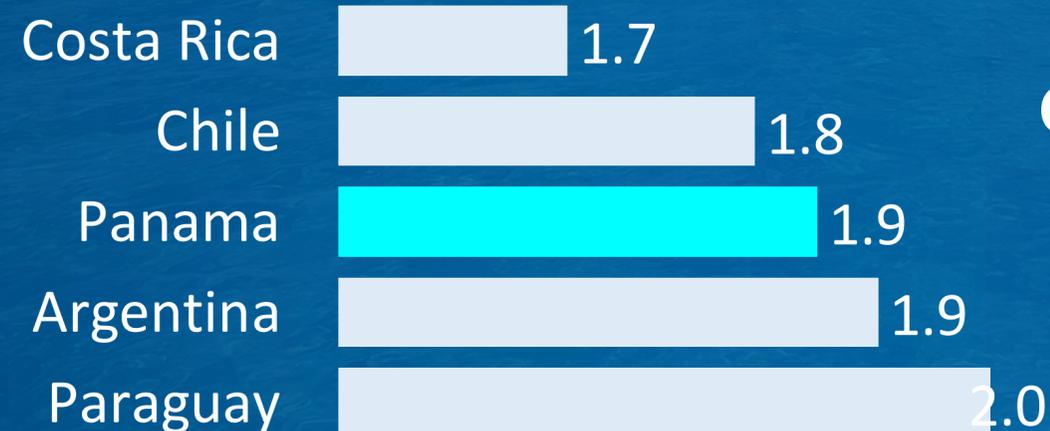


Economist Intelligence 2021

POLITICAL STABILITY AND ABSENCE OF VIOLENCE



World Governance Indicators, World Bank 2020



GLOBAL PEACE INDEX

*Institute for Economics
& Peace 2022*



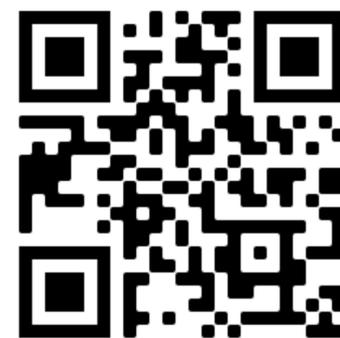
ONE OF THE FIRST THREE CARBON-NEGATIVE COUNTRIES IN THE WORLD

Source: The Second Biennial Update Report (BUR2) was submitted to the UNFCCC Secretariat (United Nations Framework Convention on Climate Change) based in Germany.

PANAMA THE PLACE TO BE

THE HUB FOR SUSTAINABLE INVESTMENTS

- Tourism-Conservation-Research model
- Panama **ranked #1** in Latin America on Yale's 2022 **Environmental Performance Index**.
- The Panama Canal expansion saves approximately 16 million tons of CO2 every year.
- Panama expands "*La Cordillera de Coiba*" (67,742 km² in Pacific waters) and "*Banco Volcán*" (93,390 km² in the Atlantic), thus protecting more than **54%** of its marine areas. Panama is the 2nd Latin American nation to achieve this within the UN's 30x30 Initiative framework and is a worldwide **Blue Leader**.
- **44%** of Panama's national territory is categorized as National Parks and Forest Reserves.
- Panama is member of the Intergovernmental Oceanographic Commission of UNESCO (IOC) and hosted the Our Ocean Conference in March 2023.





LOGISTICS HUB



DIGITAL HUB



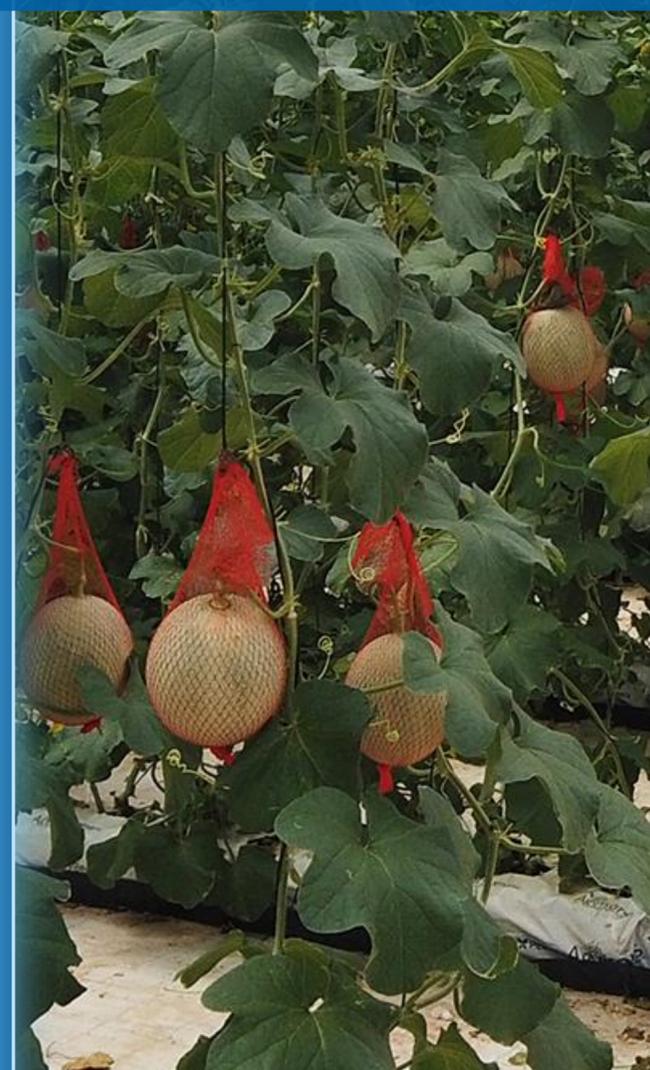
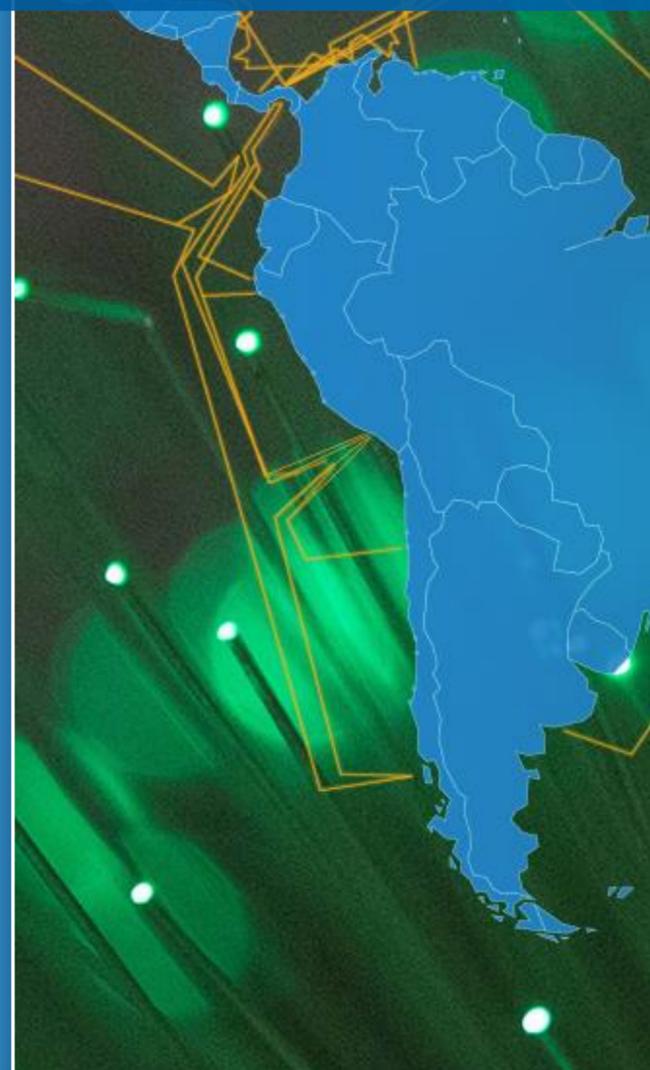
FOOD HUB



ENERGY



TOURISM





WORLD - CLASS LOGISTICS ISN'T
A CATCHPHRASE

IT'S PART OF OUR DNA

PANAMA THE PLACE TO BE





PANAMA CANAL

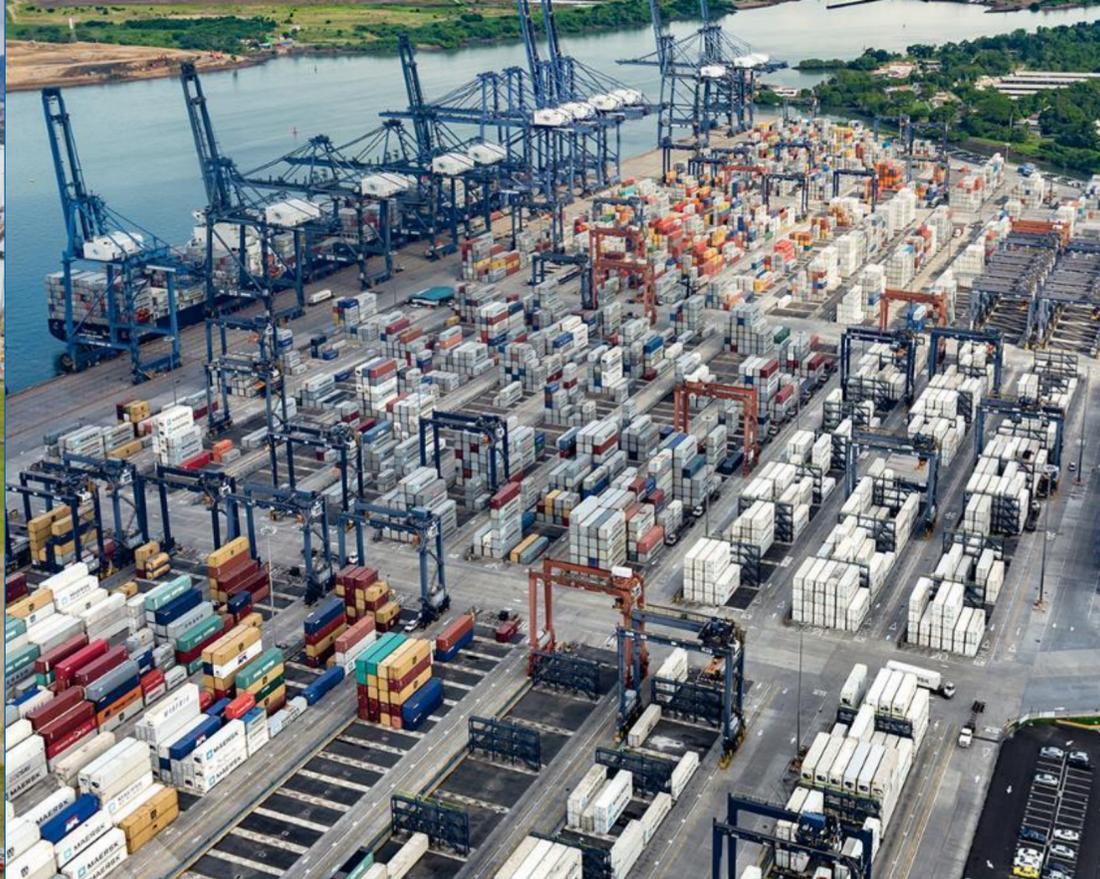
180 maritime routes

170 user countries

1,920 ports connected

14,239 transits in FY 2022

3% of world maritime trade



PORTS

152 ports and **54** countries
Sending and receiving cargo directly

2 most active ports in Latin America (Balboa and Cristobal)

8.5 million TEUs

11+ shipping lines

5 of the top **10** ports of the region are in Panama



AIRPORT

85 destinations in **37** countries
(America, Europe and Asia)

133,084 annual operations
(commercial, cargo, general)

15 commercial airlines

40+ boarding gates

15.8 million passengers (2022)
Tocumen 2023

PANAMA LOGISTICAL ASSETS



We are a port with terminals on two oceans, connected by land, rail and air.



MAERSK



EVERGREEN LINE



FUEL SUPPLY



AIR CARGO



STORAGE AND WAREHOUSE SERVICES



TECHNOLOGY PROVIDERS



CARGO HANDLING SERVICES



FREIGHT TRANSPORTATION



CUSTOMS BROKERAGE SERVICES



MARITIME AGENCY SERVICES

AUXILIARY MARITIME INDUSTRIES

A **One-stop-shop** for all your ship and cargo needs.

Panama's air, sea, and land connectivity makes it the best option to establish your operations center and supply your ships while they dock at our ports or transit through the Canal.

**OPERATE FROM
PANAMA TO
PROVIDE EVEN
BETTER SERVICE TO
YOUR CLIENTS**

Ship repair

Provisioning

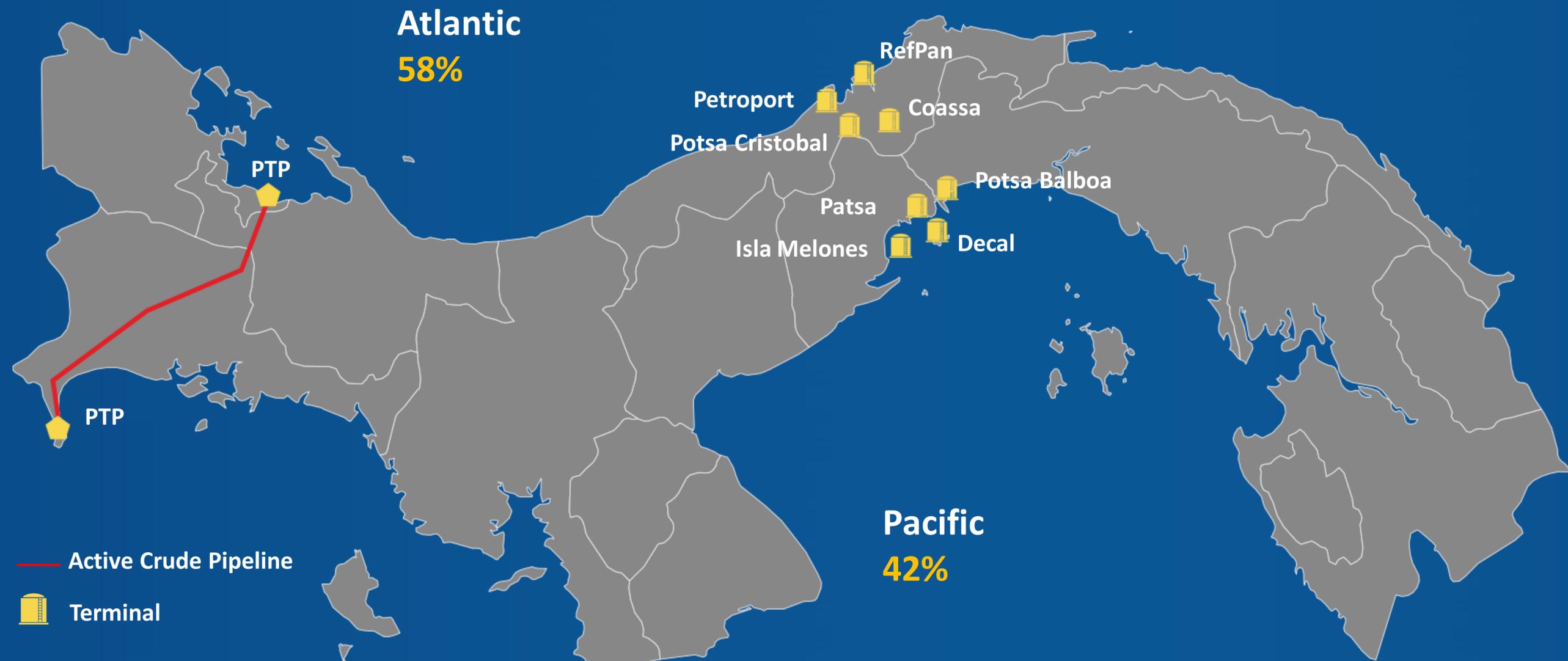
Bunkering

Human capital
seafarers

Professional
Services

Bunker: Panama's fuel storage capacity is **30.9 million barrels** (unofficial figures)

- Concentrated in the canal area
- Includes a 131 Km trans-isthmian oil pipeline
- Enjoy the benefits of an oil free zone





WE ARE A STRATEGIC DESTINATION FOR NEARSHORING

- Proximity to target markets
- Faster and better communication with customers and suppliers
- Similar time zone in the Americas
- Reduction of costs and transport times
- Decreased investment in inventories
- Cultural and linguistic affinity
- Bilingual highly trained workforce
- US dollar as legal currency
- Better quality at lower cost



REPUBLIC OF PANAMA
— NATIONAL GOVERNMENT —

MINISTRY OF TRADE AND INDUSTRY

A WORLD TRADE CENTER AT THE CENTER OF THE WORLD

HOW COMPANIES CAN IMPROVE SUPPLY CHAINS BY USING PANAMA AS A MANUFACTURING AND LOGISTICS PLATFORM FOR THE REGION AND THE WORLD



In collaboration with



PANAMA AS A HUB: NEARSHORING & CONNECTIVITY

SPECIAL REPORT

thebusiness|year

NEW PARTNERSHIP BETWEEN THE UNITED STATES AND PANAMA ON SEMICONDUCTOR SUPPLY CHAIN OPPORTUNITIES

Objective:

- Grow and diversify global semiconductor industry
- Strengthen technology and economic ties
- Support technological advancement in Panama

The United States International Technology Security and Innovation Fund (ITSI Fund):

- \$500 million over five years
- Support global manufacturing and secure supply chains
- Develop secure ICT networks

The partnership will initiate with an examination of Panama's semiconductor landscape, regulations, and workforce / infrastructure requirements, which will guide future collaboration to develop this vital sector.



A DIGITAL HUB IN THE HEART OF
THE AMERICAS

THE CONNECTIVITY IS LIMITLESS

PANAMA THE PLACE TO BE



DIGITAL HUB

6 Fiber optic cables pass through Panama.

Google's
Curie cable

100% Of the regional internet traffic

97% Of the internacional voice traffic

90% Of data transmission

Virtually free of natural disasters

LEGAL FRAMEWORK:

Law No. 81 of 2019, regarding
Personal Data Protection

EDUCATION



USERS



INNOVATION LABS



DIGITAL GOVERNMENT



PANAMA DIGITAL ECOSYSTEM



WORLD CLASS FACILITIES



INNOVATION ECOSYSTEMS



STARTUPS



STRATEGIC PARTNERSHIPS





IN THE LAST TWO DECADES PANAMA HAS
TRIPLED ITS ELECTRICITY GENERATION
CAPACITY

HOME OF THE LARGEST
WINDFARM IN THE REGION

PANAMA THE PLACE TO BE

ENERGY SECTOR

- We have the largest wind farm in Central America and the Caribbean.
- Electric Vehicle Strategy to boost vehicle technology
- Natural Gas Hub, with a delivery capacity of up to 175,000m3.
- Integrated Energy Plan to create a new generation matrix composed of renewable (energy, hydro, wind, solar and natural gas)

PANAMA'S ENERGY MATRIX IN 2022:



HYDROPOWER
69%



NATURAL GAS
11%



WIND
5.9%



SOLAR
5%



BIOGAS
0.4%



BUNKER
6.6%

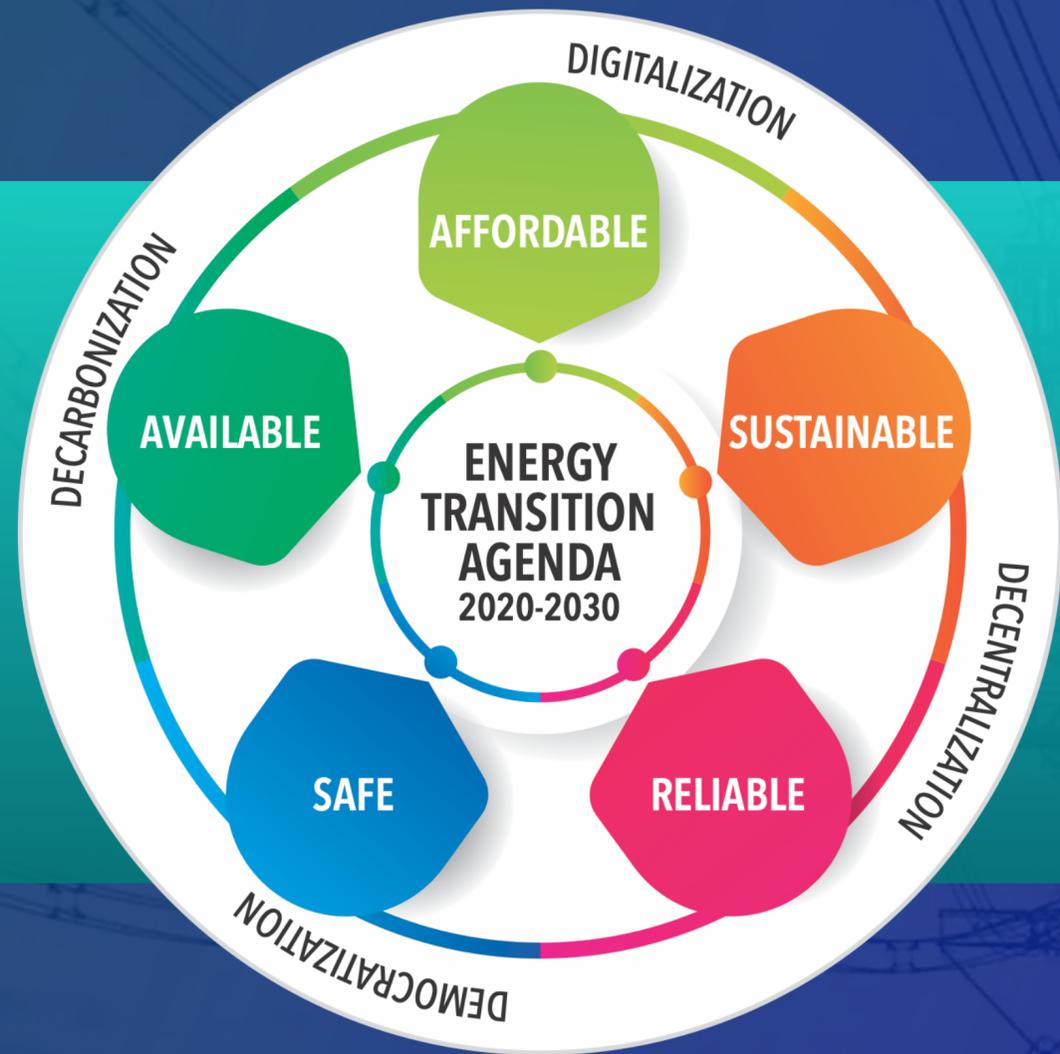


COAL
0.6%



DIESEL
0.5%

ENERGY TRANSITION



ELECTRICITY SECTOR STRATEGIES



HYDROCARBON SECTOR STRATEGIES



Priority investment initiatives: 4,118 millions USD in Energy Transition Investments



Cumulative positive economic impacts

2050

Indicators	ETA3	Indicators	ETA3
Higher GDP	+6.5 % USD 125.8 billion	Improved energy security	-20 % Fossil fuel demand
More job creation	+141,951	Fully energy access	100%
Greater economic benefits per USD spent	1.33	Reduction in electricity price for final consumers	-1.32%
Greater job creation per USD spent	1.5	Greater energy-related CO ₂ emission reduction	-27%
All scenarios improve air quality leading to:			
Greater government revenues per USD spent	0.7	Less people with respiratory diseases	- 654,455
Savings in energy subsidy phase-out	USDS 10.5 billion	Savings in health system	USDS 0.79 billion
Savings in energy costs renewable technologies & EVs	USDS 6.5 billion	Savings in Social Cost of Carbon	USDS 4.78 billion

2021 – Actual electricity generation: 11,000 Gwh

2030 – Projected electricity generation: 19,000 Gwh



SPECIAL ECONOMIC ZONES & LAWS



Multinational Headquarters (MHQ)



City of Knowledge



Colon Free Zone



Panama Pacifico



Free Trade Zones Panama



Manufacturing Services for Multinational Companies (MSM)



Panama Film Commission



Agroparks



A special economic zone that hosts an international community of academic organizations, technology companies, innovative startups and non-governmental organizations, focused on serving as a knowledge platform boosting innovative and competitive capacities of its members.

Sectors and Business Activities

- Biological Sciences and Technology
- Product R&D and Innovation
- Education and Human Development
- Creative Industries



A special economic zone that serves as a hub for high-tech manufacturing, logistics services, commercial activities, and non-traditional services, with an eco-friendly residential area, containing dedicated areas for warehousing and distribution centers, manufacturing, commercial offices, airport operations, and residential areas.

Sectors and Business Activities

- Logistical Services
- Electronic Processing
- Manufacturing
- Aviation and Maritime Services
- Headquarters and Services for Business

PANAMAEXPLORER.PA

Visit our new investment attraction tool

- Find investment opportunities and export products all over the country
- Explore industry clusters, find major employers and discover potential customers
- Locate businesses and real estate options by city
- Analyze social and economic data variables

REPUBLIC OF PANAMA
— NATIONAL GOVERNMENT —

PRO PANAMA
AUTHORITY FOR INVESTMENT ATTRACTION
AND EXPORT PROMOTION

EXPLORE PANAMA

Select a province or explore the entire region

Analyze Panama Region

-or-

Select Province

ALL YOU NEED TO KNOW FOR YOUR NEXT MOVE

Use our data tools to analyze Panama

- COMMUNITY INFOGRAPHIC**
Our interactive infographic illustrates key data about Panama.
- DEMOGRAPHICS**
Come see what our workforce can do for your business looking at robust, detailed, and interactive demographic information.
- BUSINESS DATA**
Explore industry clusters, find major employers and discover your competitors or customers.
- DYNAMIC MAPS**
Map data related to growing or expanding in Panama.
- COMPARE COMMUNITIES**
Use our comparison tool to compare Panama's provinces.
- SITES & BUILDINGS**
Find optimal business locations using powerful real estate search, demographic & industry analysis.

ALL YOU NEED TO KNOW FOR YOUR NEXT INVESTMENT IS A CLICK AWAY



LEGAL STABILITY FOR INVESTMENTS

Law No. 54 of 1998 guarantees the legal stability of investments in Panama. It applies to investments at a minimum of \$2 million.

Benefits:

- Legal stability for investments unless they involve public or social interest concerns
- Tax regime stability at national and municipal levels
- Stability for customs processes derived from special economic regime laws



**ZONA
LIBRE DE
COLON**

Plataforma Logística del
Comercio Mundial



The Colon Free Zone is a free zone that has more than 70 years of experience in world trade, it is the largest zone in the American continent and the main container center in Latin America.

Sectors and Business Activities

- Logistics Services
- Import / Export
- Storage / Sale
- Distribution and value-added logistics services,
- Packaging, labeling, classification, exhibition.



REPÚBLICA DE PANAMÁ
— GOBIERNO NACIONAL —

**MINISTERIO DE
COMERCIO E INDUSTRIAS**
Dirección General de Zonas Francas

The Free Zones are a special, comprehensive and simplified regime for the establishment and operation of companies in almost the entire national territory, of private, state or mixed format. There are 15 active free zones and 7 under development.

Sectors and Business Activities

- Manufacturing, assembly, processing of finished or semi-finished products
- Advanced technology, aviation, logistics
- Logistic, environmental, health, and miscellaneous services
- Higher education and research centers

Incentives

Immigration: Visas for investors, trusted personnel, executives, experts, teachers, students and researchers

Labor: Flexible rest days, vacations, fixed rates for overtime, work on Sundays and holidays

Taxes: Exemptions on income and ITBMS, import tax on equipment and raw materials, stamps, real estate and municipal taxes, among others.



Special regime created for the establishment of MHQs, companies that operate as a foreign company registered in Panama or as a Panamanian company owned by a transnational company. Its objective is to provide services to their Main Office or subsidiary in other countries from Panama.

Sectors and Business Activities

- Logistics
- R&D
- Electronic Processing
- Construction and Design – Blueprints
- Financial Direction for Enterprises / BPO
- Administrative Direction of Regional Operations

MSM Manufacturing Services for Multinational Companies

Special regime created for the establishment of logistics centers for light manufacturing and repackaging in Panama, with legal security and immigration, labor and tax benefits such as those of the SEM regime. Companies currently operating under the SEM license will be able to apply for a manufacturing services license through an expedited process.

Sectors and Business Activities

- Manufacturing, assembly, maintenance, remanufacturing, and conditioning of products and equipment.
- Product development, research or innovation of existing products or processes, analysis, laboratory work or related testing.
- Logistics activities such as storage, deployment and distribution of components.

Corporate Social Responsibility

MSM companies must submit to the legal provisions on environmental matters, also assume a commitment to engage in technology and knowledge transfer with the local workforce.

Panama is the ultimate destination for multinational companies to conduct their global and regional operations.

8,000 +
Jobs Created

3,000 +
Millions USD to
the economy

+ 180
Multinational Companies
Established





Commercial Promotion Agreement Panama - USA

The Commercial Promotion Agreement between Panama and USA was signed in 2007 and went valid until 2012.

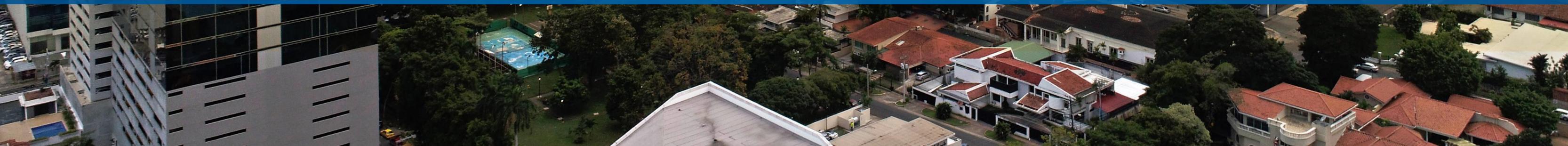
Main aspects of the agreement:

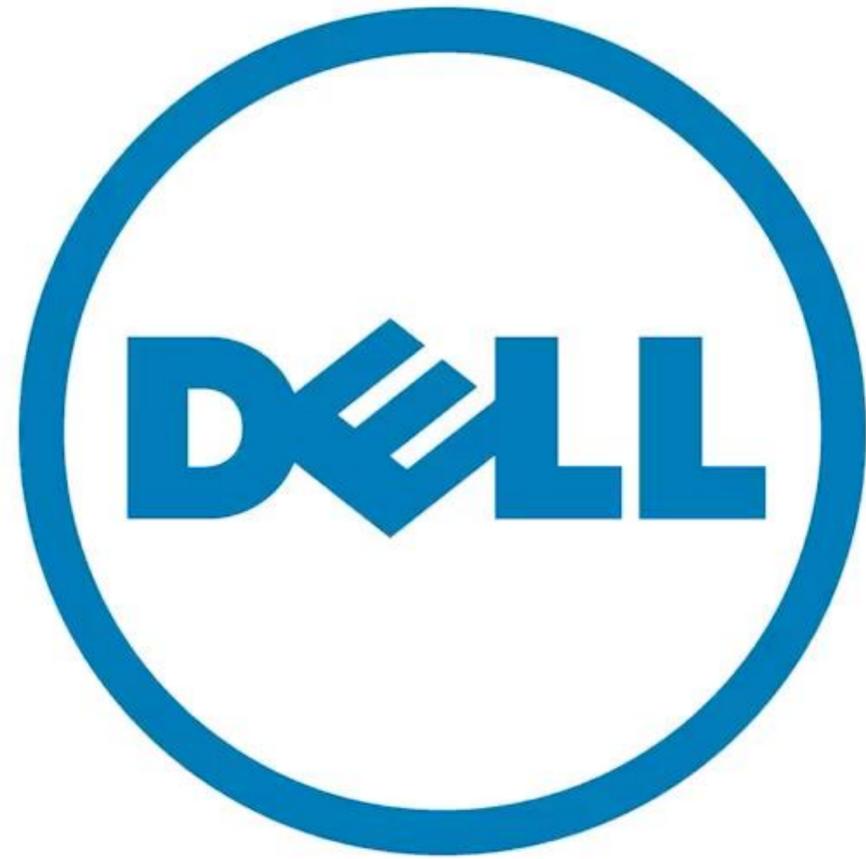
- Market Access
- Facilitation of Commerce
- Origin Rules
- Sanitary Rules



United States (Texas) companies established in Panama

PANAMÁ THE PLACE TO BE







REPUBLIC OF PANAMA
— NATIONAL GOVERNMENT —

PRO**PANAMA**

EXPORT AND INVESTMENT PROMOTION AUTHORITY

propanama.gob.pa



 [@propanama.gob](https://www.instagram.com/propanama.gob)
 [@propanamagob](https://twitter.com/propanamagob)