



A Hemispheric Conference and Expo

PROGRAM

Houston, December 2nd – 4th
2015



WEDNESDAY DECEMBER 2nd

Business Breakfast			8:00 - 9:00		
Room			MC	Keynote Speaker	
Grand Ball Room B	Welcome to Houston: Gateway to the Americas		Enrique Sosa US Panama Business Council Claudia Rojas Colombia Texas Chamber of Commerce	Amb. Juan B. Sosa, Consul General of Panama	
Plenary 1			9:15 - 10:15		
Room		Panel Coordinator	Moderator	Keynote Speaker	Panelists
Hidalgo	Houston: Gateway to the Americas	Horacio Licon GHP	Horacio Licon Greater Houston Partnership	Jorge Franz – Visit Houston	Horacio Licon - Greater Houston Partnership Jorge Franz - Visit Houston
Coffee Break			10:15- 10:30		
Room	Nueces				
Breakout Sessions			10:30 - 11:30		
Room		Panel Coordinator	Moderator	Keynote Speaker	Panelists
Bexar	Agro Industry Agriculture in Texas	Allyson Tjoelke Houston Livestock Show and Rodeo	Allyson Tjoelke Houston Livestock Show and Rodeo	Allyson Tjoelke Houston Livestock Show and Rodeo	Walter Roberts – Texas Department of Agriculture David Anderson – Texas A&M University
Hidalgo	Business Services/ Legal/ Real Estate Starting your business in Houston	Claudia Rojas CTCC	Camilo Muñoz Translation Source	Camilo Muñoz Translation Source Roger Woolsey Million Air	Carla Arimont- Amrop Seeliger & Conde Jose Perez - Foster Global Immigration Solutions Bruce Godzina- Gonzalez Olivieri LLC Steve Otilar - Akin Gump Bill Gottfried - HAR
Harris	Infrastructure/ Engineering/ Architecture Houston: infrastructure hub of the Americas	Kevin Keller HDR Engineering	Kevin Keller HDR Engineering	Kevin Keller HDR Engineering	John Haba- Gensler Keith Meyer - LNG Americas Rex Koontz- University of Houston Carlos Rodrigo Casillas – Water solutions Andy Meyers,- Commissioner Fort Bend County
Travis	Tourism Even Tourism is Bigger in Texas	Jessika Alexander Visit Houston	Jorge Franz Visit Houston	Jorge Franz Visit Houston	Daniel Palomo- Houston First Corp. Patricia Herrera- Visit Mexico Manuel de Oyarzabal- Southwest Airlines Deanea LeFlore- Mayor's Office
Navarro	Industry / Manufacturing Choosing Houston for your manufacturing	Genaro Peña Amrop Seeliger y Conde	Genaro Peña- Amrop Seeliger y Conde	Luis Luarca Greater Houston Manufacturers Association	Gerald Seidl - Headworks International Evelio Fernandez- Goya Foods Texas Rafael Jaramillo - Emerson

Luncheon						12: 00 - 1:45					
Room				MC		Keynote Speaker					
Grand Ball Room B		Houston: Gateway to the Americas		Amb. Juan B. Sosa, Consul General of Panama Claudia Rojas Colombia Texas Chamber of Commerce		Mayor Annise Parker					
Plenary 2						2:00 - 3:00					
Room		Panel Coordinator		Moderator		Keynote Speaker		Panelists			
Hidalgo		Houston building the human capital base: Knowledge, Healthcare, Science and Technology		Leah Scott University of Houston		Jaime Ortiz University of Houston		David Alexander Rice University		Paula Myrick Short - University of Houston Walter Ulrich - Houston Technology Center Tim Garson - Texas Medical Center	
Coffee Break						3:00- 3:15					
Room											
Nueces											
Breakout Sessions						3:15 - 4:15					
Room		Panel Coordinator		Moderator		Keynote Speaker		Panelists			
Travis		Education Houston: Committed to assist Latin America achieving excellence, success and vision towards the future through education		Leah Scott University of Houston		Jaime Ortiz University of Houston		Guillermo de los Reyes University of Houston		Francisco Robles- University of Houston TBD - Houston Community College Recayi Pecen- North America University German Cubas – University of Houston	
Bexar		Finance Export Finance in uncertain times: Opportunities and Challenges		Duaine Priestley Mc COY Global		Duaine Priestley Mc COY Global				T.J Raguso- Amegy Bank Amit Sharma – Prometheus Capital Partners Yolanda Parra – Former Leasing Bolivar Bobby Blades – Blades Intl. Michelle LaNoue – Headworks USA	
Breakout Sessions						3:15 – 4:45					
Room		Panel Coordinator		Moderator		Keynote Speaker		Panelists			
Navarro		Technology Houston : A Gateway for U.S, Latin American and Caribbean Technology Companies		Angela Lasso Pro-Panama Ruben Derderian Houston Technology Center		Wade Adams Rice University		Wade Adams Rice University		Deborah Mansfield - HTC Nick Tillmann - HTC James Taylor- CHR Solution, Inc. Glenn Outerbrige- Cybersoft Arturo Machuca- Elligton Airport David Alexandre- Rice Space Institute Carlos Lara – HTC Ariel Sztern- Tisa Software	

Breakout Sessions			3:15 - 5:15		
Room		Panel Coordinator	Moderator	Keynote Speaker	Panelists
Harris	Transportation / Logistics Houston's state of the art transportation and logistics infrastructure	Genaro Peña Amron Seeliger y Conde	Moderator Transportation Pete Garcia U.S. Mexico Chamber of Commerce	Shane Williams - Port of Houston Authority Luis Aviles Houston Airports System	Jason Miura- Port Freeport Andy Meyers – Highway 36 Coalition
			Moderator Logistics Genaro Peña Amrop Seeliger y Conde	Alex Metcalf Transportation Economics & Management Systems, Inc.	Ray Brimble – AirLogistix – IAH Julian Flores – Panalpina Eric Andrews – ALBN Christian Bruns - Estafeta USA
Hidalgo	Energy/ Gas & Oil / Petrochemical Session 1- USA How the industry is being reshaped to succeed in the downturn	Ariel Bosio Argentina Texas Chamber of Commerce	Pablo C. Ferrante Mayer Brown	Ramanan Krishnamoorti Ph.D. University of Houston	James Baker - Hemisphere Occidental Oil & Gas Corp. Tim Tirlia - Anadarko Mark Swift-Weatherford
	Session 2- Latin America How to make the best of Latin America's challenges and opportunities	Ariel Sztern Argentina Texas Chamber of Commerce	Pablo C. Ferrante Mayer Brown	Sebastian Borgarello Wood Mackenzie	Miguel Di Vincenzo- IAPG Instituto Argentino del Petróleo y Gas Juan Arjona – Technip James C. Row – OFSCap
Expo and Reception			4:30 - 7:00		
Room	GRAND BALL ROOM A				

THURSDAY DECEMBER 3rd

Business Breakfast			8:00 - 9:15		
Room			MC	Keynote Speaker	
Grand Ball Room B	State of Campeche, Mexico, a natural partner of Houston and Texas		Amb. Juan B. Sosa, Consul General of Panama	Honorable Alejandro Moreno Cardenas Governor of Campeche	
Plenary 3			9:30 - 11:30		
Room		Panel Coordinator	Moderator	Keynote Speaker	Panelists
Hidalgo	Houston and the Americas: a vision of the future	Amb. Juan B. Sosa, Consul General of Panama in Houston	Amb. Juan B. Sosa, Consul General of Panama	Pete Garcia - US Mexico Chamber of Commerce	Joseph Perez - Goya Foods Genaro Pena - Amrop Seeliger y Conde
Luncheon			11:45 - 1:30		
Room			MC	Speaker	
Grand Ball Room B	Houston and the Americas		Enrique Sosa Claudia Rojas	Andy Meyers – Commissioner Fort Bent County Highway 36A Coalition	
Plenary 4			1:45 - 4:00		
Room		Panel Coordinator	Moderator	Keynote Speaker	Panelists
Hidalgo	Houston and the Americas: new horizons	Amb. Juan B. Sosa, Consul General of Panama	Amb. Juan B. Sosa, Consul General of Panama	Nicholas Papp Regional Director Office of Foreign Missions - U.S. Department of State TBC	Honorable Roberto Furian Ardenghy – Deputy Consul General - Federative Republic of Brazil Honorable Alberto E. Massa – Consul General - Republic of Peru Licenciada Michelle Godoy - SIECA

Hidalgo	Houston and the Americas: strategies and actions	Amb. Juan B. Sosa, Consul General of Panama	Amb. Juan B. Sosa, Consul General of Panama	Jeff Moseley Commissioner Transportation Committee, State of Texas	Alfredo Mejia - ABLN Marisela González - Proinvex
Expo and Reception				4:00 - 6:00	
Room	GRAND BALL ROOM A				
Latin Night Dinner				6:15 - 9:00	
Room Grand Ball Room B	Keynote Speaker Al Zapanta, President and CEO, US Mexico Chamber Commerce				

FRIDAY DECEMBER 4th

Business Breakfast				8:00 - 9:00	
Room Grand Ball Room B	OPEN				
Plenary 5		9:15 - 11:30			
Room		Panel Coordinator	Moderator	Keynote Speaker	Round Table
Grand Ball Room B	Vision of the Americas: Making it happen	Claudia Rojas CTCC	Claudia Rojas CTCC		Ariel Bosio - Argentina Texas Chamber of Commerce Ariel Sztern - Argentina Texas Chamber of Commerce Cid - Silveira - Brazil Texas Chamber of Commerce Gustavo Macha - Peruvian American Chamber of Commerce Enrique Sosa - US Panama Business Counsel Pete Garcia - US Mexico Chamber of Commerce Leondria Thompson - Tri-Country Black Chamber of Commerce Adriana González - Cámara de Empresarios Latinos Virginie Striebel - Greater Houston Partnership Gino Demenegi - Canacintira Angela Lasso - Pro-Panamá Victoria Byant - World Chamber of Commerce of Texas
Luncheon and Closing Session				11:30 - 1:00	
Room			MC		
Grand Ball Room B	Houston: Gateway to the Americas		Enrique Sosa US - Panama Business Council Claudia Rojas Colombia Texas Chamber of Commerce		

