



# HOUSTON GATEWAY TO THE AMERICAS 2016

*"Empowering the Americas and Houston  
Through Trade & Investment"*

## CONFERENCE DETAILS

- **Name:** Houston Gateway to the Americas 2016
- **Venue:** The Westin Houston, Memorial City
- **Date:** October 24-26, 2016
- **Format:** Conference and Expo
- **Participants:** Public and private sector of Houston and the Americas

## PROGRAM

### Monday, October 24th

- 08:00 - 09:00 Breakfast
- 09:15 - 10:15 Plenary
- 10:30 - 11:45 Sectorials
- 12:00 - 13:45 Lunch
- 14:00 - 15:00 Plenary
- 15:15 - 16:30 Sectorials
- 17:00 - 19:00 Expo / Reception
- Evening Open

### Tuesday, October 25th

- 08:00 - 09:00 Breakfast
- 09:15 - 10:15 Plenary
- 10:30 - 11:45 Sectorials
- 12:00 - 13:45 Lunch
- 14:00 - 15:00 Plenary
- 15:15 - 16:30 Sectorials
- 17:00 - 18:30 Expo / Reception
- 18:30 - 20:30 Dinner

### Wednesday, October 26th

- 09:00 - 10:00 Breakfast
- 09:00 - 10:30 Special sessions
- 10:30 - 11:30 Evaluation
- 12:00 - 17:00 Field trips

## BUSINESS SECTORS

- Transportation / Logistics
- Industry / Agro Industry / Manufacturing
- Infrastructure / Engineering / Architecture
- Tourism / Entertainment
- Real State / Commercial
- Business Services / Legal / Franchising
- Technology / Innovation / Telecom
- Energy / Oil / Gas / Petrochemicals
- Finance / Banking / Accounting / Investment
- Life Science / Healthcare / Bio Medicine
- Education / Training
- Agriculture / Retail

## PLENARIES

- Houston Opportunities
- Education / Training / Careers
- Trade Blocs
- Impact of Elections

## AMERICA'S REGIONS

- NAFTA
- CAFTA-DR
- SOUTH AMERICA
- PACIFIC ALLIANCE
- TPPA

## SPONSORSHIP

- **Platinum** \$25,000 1 Booths 10 Registrations - Extra tickets to events
- **Gold** \$15,000 1 Booth 6 Registrations - Extra tickets to events
- **Silver** \$10,000 1 Booth 4 Registrations - Extra tickets to events
- **Bronze** \$ 5,000 1 Booth 2 Registrations - Extra tickets to events
- **Individual Registration for ALL EVENTS:** Individual \$600 / Couple \$900
- **Note:** Number of tickets to events to be defined based on level of sponsorship

## ACCOMMODATIONS

The Westin Houston, Memorial City - \$189 / night + taxes 17%  
945 Gessner Rd, Houston, TX 77024 | Phone: (281) 501-4359 / (281) 501-4305